

East Berlin Area Community Center
Board Meeting Meetings
Monday, July 22, 2024

The meeting was called to order by Vice-President Heywer at 7:02pm.

Present: Robin Heyser (Reading Township/Vice President), Sam Leese (Paradise Township), Jennifer Stefanik, Treasurer (Member-at-Large), Jack Krenitsky (Washington Township/Secretary), Rob Blandy (Reading Township) via Zoom, Karen Wire (Paradise Township), Ryan Groft (Hamilton Township), , Lori Sherlock (Hamilton Township), and Robbie Teal (East Berlin Borough). Alice Bosley (Bookkeeper), Chris Orndorff (Fitness Center Manager), and Pamalee Lady (Operations Manager).

Absent: Sherry Brown (East Berlin Borough/President), Laura Baker (Abbottstown Borough), Mark Malinowski (Washington Township), and Dennis Posey (Abbottstown Borough).

Motion to approve July 2024 agenda by Wire and second by Blandy. Motion carried.

Public Participation: none

Motion to approve June 24, 2024 minutes by Wire and second by Sherlock. Motion carried.

Committee Reports:

- Project 22 Report – Heyser
 - Heyser reported the Capital Campaign Steering Committee met with Daza Development.
 - Steering Committee will meet the second Tuesday of every month until further notice.
 - Sub-Committees were discussed, and committee members are to determine where they feel they fit the best with their individual skills
 - Member bios and potential donor lists were collected for review.
 - Presentation by Kimmel-Bogrette will be at the September Board meeting for Project 22- Details to be giving at the August meeting
 - RAPC Grant still in the works
- Finance Committee
 - Stefanik presented the June Treasurer Reports. Motion by Krenitsky and second by Blandy to accept the May reports. Motion Carried.
- Fitness Center – Orndorff
 - Programs and Classes:
 - Group classes in session
 - Tuesday evening Yoga with Lori is full
 - Thursday evening Yoga with Lori up and down attendance this month
 - Jim’s new Wednesday morning class was well received
 - Zumba class with Rebecca will end July. Kelly Shade will be the new instructor
 - Thursday morning Yoga with Amy will start again in the fall
 - Open Gym for volleyball is starting to have “no shows”
 - Fundraisers:
 - 5K Run

- Preparation check points for June have been completed
 - The 2024 Sponsorship goal of \$5,000 has now been reached. 18 Sponsors, \$5,726
 - 132 runners/walkers and 11 kids for the fun run
- Advertisements:
 - The billboard on Rte 194 is currently being used
 - Advertisements for upcoming fitness classes and personal training have been printed for the current newsletter and posted on Facebook and on our www.ebacc.org site. Fitness classes have been added to both bulletin boards. The new pricing changes have been updated in all these locations. The 5K is advertised at checkout on Amilia. Several more mass emails to 615 accounts for the 5K have been sent out. I put up 5K flyers for bulletin boards in 18 locations in Adams and York County.
 - Personal Training:
 - 8 current active clients
 - 1 package sold in June
 - Total revenue for June 2024 was \$210.23
 - Equipment and Facility:
 - The 6 month equipment and facility maintenance period has been going on for 2 weeks- items like the whole house water filter was changed and each piece of equipment will have every nut, bolt, pin, and cap inspected, tightened, or replaced. Metal on metal sliding parts get cleaned off and a new layer of lithium grease get applied on. Some handles may get replaced.
 - The Life Fitness elliptical needed a wire harness and battery pack replacement-it is back up and running
 - Both A/C roof units of the fitness center have stopped working. Temperatures in the building are ranging from 86 degrees to 94 degrees. The average evening temperature in the building is 91 degrees. Several companies have been asked for an estimate for repairs and replacements. Letter was prepared VFW requesting assistance with the cost of the new units.
 - Staffing:
 - Rebecca will be completing her last Zumba class in July
 - Memberships:
 - 317 Silver Sneaker/Tivity check-ins by 65 different members in June with a total revenue of \$685 revenue. (This is down from the normal 350+visits with \$750+)
 - 9 Ashlink members brought us \$136.15 in May
 - 32 RenewActive members brought us \$740 in the month of June
 - Currently we have 138 active paying accounts in June which is 22 less than last month,
 - 55 Single
 - 32 Family
 - 21 Seniors
 - 30 Students
 - The lack of air conditioning in a heat wave has taken its toll on the attendance of insured members and the loss of paying members for the second half of June and the entire month of July.

- Ways and Means
 - Activities & Events
 - Biggest Yard Sale -- \$9,342.00 profit
 - Spring Plant Sale -- \$611.50 profit
 - Mother's Day Sale -- \$196.00 profit
 - Shred Event -- \$345.00 profit
 - Touch A Truck Event – cancelled due to weather
 - Summer Camp Incident Report
 - Upcoming Events
 - 8/6 National Night Out
 - 8/8-10 Indoor Yard Sale
 - 8/17 Tea By The Sea
 - 8/26 Board Meeting
 - 8/30-9/2 EBACC Office and Thrift Shoppe Closed
 - Retail Sales
 - June Thrift Shoppe -- \$5,307.94 revenue
 - June Indoor Yard Sale -- \$2,767.00 revenue
 - June Book Sale -- \$5,258.50
 - Online Sales -- \$64.57 revenue
 - Mud Sale – \$3,291.97
 - Wholesale Jewelry -- \$1,249.50
 - Kitchen - Wire
 - June Indoor Yard Sale -- \$506.76 revenue
 - June Book Sale -- \$524.25 revenue
 - Father's Day Sale -- \$310.00 revenue
 - East Berlin Alumni Banquet -- \$483.36 revenue – 82 people attended
 - Turkey Dinner Platter first day of the Christmas in July Sale
 - Grants
 - Suggestion to look for a grant to pay for upgrading switches for phone/internet lines
- Building & Grounds Report – Krenitsky
 - Email vote – motion by Blandy and second by Heyser to accept the \$25,717.56 bid from Griffin Plumbing Solutions to replace both AC units on the roof of the Fitness Center. Motion carried.
 - Heyser reported the playground was power washed and mulch was spread.
 - Heyser reported tree trimming is completed by the borough.
 - Lady will contact Erlich regarding the ground wasp on the volleyball court.
- Personnel
 - Volunteer Hours for June – 300 volunteers donated 1,799.75 hours
- Marketing & Promotion – Sherlock
 - Promoting summer camp and activities through the local campgrounds was not successful.
 - The committee will be doing a pricing comparison for the newsletter in 2025.
 - Additional promotion of rentals and Before/After School program needed
 - Brainstormed additional advertising opportunities

Municipalities and Borough Reports -- none

Old Business

New Business

For the good of the organization

Next meeting –Monday, August 26, 2024 at 7:00pm. Zoom will be available.

Motion by Sherlock and second by Stefanik to adjourn at 8:18pm. Motion carried.

Respectfully Submitted,

Sherry Brown, President